

SIMSXXII provides excellent sponsorship opportunities to increase your organizations visibility and stand out from your competitors. Organizations can customize their exposure during SIMS XXII by choosing the sponsorship level that best suits their promotional needs and budgets.

## Sponsorship and Exhibit Benefits Overview

Level	Logo Listings: Web & Print	Bag insert	Attendee List	Print AD	Exhibit Booth (m)	Free Registration	Luncheon Seminar
<b>Diamond</b> ¥ 2,500,000	Logo & Web Link	Yes	Yes	Inside or outside Cover	6x3	5	30min x 2
<b>Platinum</b> ¥ 1,200,000	Logo & Web Link	Yes	Yes	Inside or outside Cover	4x3	3	30 min
<b>Gold</b> ¥ 500,000	Logo & Web Link	No	Yes	Full Page	4x3	1	30 min
<b>Exhibit Only</b> ¥ 250,000		No	Yes	Full page	2x1	1	30 min
<b>AD (one page)</b> ¥ 100,000		No	No	Full Page	-	0	No
<b>AD (half page)</b> ¥ 50,000		No	No	Half page	-	0	No

## Sponsorship Benefit Details

### Logo Listings: Web and Print

- All sponsors will receive a logo listing (with link) on the SIMSXXII Web sponsors page.
- Diamond and Platinum sponsors receive a logo and link on the SIMSXXII Web navigation bar.
- Diamond, Platinum and Gold sponsors will receive a logo on floor standing signs located in the registration/session/exhibit areas.
- All sponsors will receive a logo listing in the Technical Program book.
- Depending on the sponsorship level your company may receive one to two oral slide presentation during luncheon seminar session<sup>1)</sup> that states your company's business focus/area of expertise.

Note; Luncheon Seminar opportunity will provide during conference.

### Promotional Insert and Attendee List

- Diamond and Platinum sponsors may provide a company brochure to be inserted in the attendee registration packets.
- All sponsors and exhibitors will receive the conference attendee list.

### Print Ads

Depending on the sponsorship level your company may also received the following technical program book advertisement. The file format required is PDF (Press Quality). The details will be informed separately later.

### Exhibit Booth

Diamond, Platinum and Gold sponsors receive complimentary exhibit booth space. Exhibit will open from noon, 21th October and will close at noon, 24<sup>th</sup>, October.

Detail of exhibit booth and exhibit schedule will be informed later.

### Conference Registrations

Depending on the sponsorship level your company may receive some complimentary registrations (Diamonds-5, Platinum-3, Gold-1, Exhibit-1)

Any additional attendees will have to register at the regular conference rate at <http://siss-sims.com/sims22/>

### Event Recognition

- All sponsors will be recognized in the opening and closing remarks.
- Depending on the sponsorship level your company will be assigned one of events listed above. During each assigned event your logo will be prominently displayed on signage.